BUILDING A COMMON ARCHIVE

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“To foster a culture of innovation and collaboration among nonprofit organizations through technology, with a focus on Balboa Park.”
Balboa Park
Balboa Park

27 CULTURAL INSTITUTIONS
BPOC Programs & Services

- IT Support
- Digital Media
  (in-gallery touch tables, mobile apps, websites, video production, etc.)
- Digital Strategy
- Balboa Park WiFi
- Balboa Communications & Marketing
Digital Asset Management

Professionally manage information and assets

Investing in tools and time
If your assets are managed & retrieved using institutional memory... 
...you have a big problem
8 Balboa Park institutions have a DAMS

- San Diego Air & Space Museum
- Mingei International Museum
- Museum of Photographic Arts
- The San Diego Museum of Art
- Timken Museum of Art
- Committee of 100
- San Diego Natural History Museum
- San Diego Museum of Man
What’s in the DAMS?

Over 300,000 digital assets, including:

- Photographs
- Postcards
- Journals
- Videos
- Field Notes
- Collection Objects
- And more!
Balboa Park Commons

(an instance of the DAMS)

30,000 digital assets!
Number of Park assets?

- 700,000 Collection Objects
- 150,000 Volumes in Research Libraries
  - 5.5 Million Photographs
  - 120 Million Historic Documents
  - 7.7 Million Specimens
- 4,000 Annual Performances & Films
Number of Park assets?

- 700,000 Collection Objects
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  - 200,000 Periodicals
  - 5.5 Million Photographs
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= 133 Million “Things”
How much is cataloged?

• No one has fully processed and cataloged their object and archival collections

• On average, 40% is cataloged, with some as low as 5%
How much is digitized?

On average:

• 22% of object collections

• 7.7% of archives
LOST IN BALBOA PARK

WELCOME TO A BIG IDEA.

Content:

Connection:

Delivery:
Helping institutions get the tools they need to capture and manage their collections and archives

- Collection / Archival Management Systems
- Cataloging Tools
  - The Digital Ark, Corp., Catalogers, Library Card Transcription
    - Digitization Equipment and Staff
      - New DAMS
Connection

Institutionally agnostic expression of content that promotes serendipitous discovery through rich connections

- Standardized Protocols for Capture
- Library of Congress and MARC Standards
  - CIDOC CRM Framework
  - IIIF Framework
  - Open Linked API
- Digital Public Library of America
- Additional Discovery Metadata
IF YOU LIKE IT
PUT SOME METADATA ON IT
Delivery

Spotify as a model to engage, discover, and connect collections and content

Search By
Organize By
Link To

Discover
Share
Follow
PLAYLISTS

Follow a whimsical thread, a lyrical narrative or a bold theme through collections, depending on your mood. Playlists are personalized tours across collections—the simple expressions of wickedly complex data architectures.
Discover: Playlists

Harry Potter, Free Tuesday

Explore the magic in Balboa Park with this Harry Potter-inspired museums tour. Do you have wizarding skills like Harry, Ron, and Hermione? Take this tour to find out! Free entrance to each of these institutions is available to San Diego residents on the first Tuesday of every month.
Time to catch the Hogwarts Express! Find the train at the San Diego Model Railroad Museum. When was it built?
But where are Harry, Ron, and Hermione? Check for their footprints on the Marauder's Map above the Toy Train Gallery to see where your friends went off to.
Uh oh, they’re fighting the basilisk in the Chamber of Secrets. Doesn't this Coronado Railroad field book remind you of Tom Riddle's diary? What sort of information does the field book tell us?
Well done. Time for a much-deserved rest in Gryffindor Tower. Give the password to the "Portrait of a Lady in a Green Dress" at the Timken Museum of Art to be let in. See how her eyes follow you wherever you stand?
Where's Hedwig? Find Harry's beloved owl at the San Diego Natural History Museum's "Coast to Cactus" exhibit. What type of tree is he living in?
Nearby is a live California Mountain Kingsnake. Test out your Parseltongue and see if it responds!
Now it's time to visit Hagrid in the Forbidden Forest. Could the NAT's live California Trapdoor Spider be his friend Aragog, the giant talking spider?
Get ready for Hagrid's Care of Magical Creatures class. Is the NAT's ancient horse skeleton a thestral? How long ago did horses become extinct in North America?
Speaking of magical creatures, a unicorn roams over at the Fleet Science Center. It's rumored that Ollivander himself makes wands using its powerful unicorn hair.
Last but not least, look into the fun mirror and tell us what you see. Will it show your deepest desires like the Mirror of Erised?

Whether you're a Gryffindor, Ravenclaw, Hufflepuff, or Slytherin, we thank you for joining us on this special Harry Potter tour. To visit even more magical locations in Balboa Park, make sure to check out these other collections.
When everything is connected to everything else... everything matters.