President’s Column, by Brent Bernau

We have a slate of candidates for 2013-14 SANDALL officers! Shannon Malcolm, Qualcomm, has agreed to throw his hat in the ring for Vice President/President-Elect and Robert Wickman, TJSI, is the nominee for Treasurer. Be sure to read the candidates’ statements elsewhere in this newsletter and exercise your right to vote next month.

And a big thank you to the Nominations Committee of Ruth Levor (Chair), USD; Deb Morse, SDPLL; Tracey Pardo, Cooley and student member Rachel Green for putting together this slate and conducting next month’s election.

Bylaws Revision

The Bylaws have not had a full review and update since their adoption in 1998. The current board has taken on the task of reading through them to update language and make certain SANDALL practices are in line with the Bylaws. We plan to present the revisions to all of you for a vote next month.

To facilitate an informed vote, we have put the proposed revisions on the SANDALL website for a public comment period. The existing and proposed bylaws are presented side-by-side so you can see exactly what is up for change. Please take some time to review them and send any comments you have to me by April 1 so that we can get a final proposed version put together for a vote next month.

Seattle in Summertime

It’s not too early to get your finances in order for this summer’s AALL meeting in Seattle, July 13-16. In fact, if you’d like free money, it’s almost too late. The deadline for a grant from AALL to attend the Annual Meeting is April 1. Get started here. You’ve got more time to apply for a SANDALL Grant.

This year’s Annual Meeting theme is rethink your value. One event that’s always fun is the Pacific Chapters Joint Reception scheduled for Saturday, July 13, 7 p.m., at the Sheraton. We share in the cost, so it would be really great if we had a good turnout and got our money’s worth. Our fabulous California colleagues from SCALL & NOCALL will be there, as well as those from WestPac and the host chapter LLOPS.

Our Taxes

You’ll be happy to know that we filed the tax returns for SANDALL. Five years late. Yup. That’s right. Five years late. But hold on. We’re not really as derelict as it sounds. You see, back when we formed and were granted tax exempt status by California’s Franchise Tax Board, there was no filing requirement at either the state or Federal level for nonprofit organizations with negligible revenue.

Well, the law changed in 2007, but no one told the Board at the time. So no one knew it. Not that Board, nor the one after that, and the one after that, or the one after that, or the one after that . . . well, you get the picture.

But how’s a bunch of volunteers supposed to know some new policy covers
them? Like, you think somebody could send us a notice or something? Too much to expect. After all, everybody knows it’s our responsibility to be monitoring the status of laws that never before affected us—just in case they do now. And as we all know, ignorance of the law is no excuse.

Well, the “Aren’t we supposed to be filing a tax return?” question got asked this year and after some research and confusion, it was determined that we were delinquent. We finally filed our tax return last month for 2012. Yes, that should’ve been filed many months ago, but at least we’re finally on the right track.

We have no tax liability, but we could lose our tax exempt status for not filing. This is where the confusion comes in. But, so far, so good. Our 2012 late return was accepted and we haven’t heard anything further.

March Brown Bag

My thanks to former LRC Director Nancy Carol Carter for presenting Squandering Paradise: A Brief History of Balboa Park Land Use for our March Brown Bag, hosted by Shannon Malcolm at Qualcomm. We all learned something from Nancy’s excellent talk. For those of you who missed it, here’s the You Tube link. Thanks to Saad Ali, Cal Western, for recording it and to Shannon for hosting.

Upcoming Events

April brings us the last Brown Bag of the year. Vice President Barbara Glennan is finalizing one to be held at Cal Western. We typically do a social event in May, such as a picnic or potluck. And June concludes our year with our Annual Business Meeting. This year it will be held at Thomas Jefferson in their rooftop Board Room. I’m hoping you’ll also be able to enjoy lunch on their rooftop terrace, then join us for the business meeting. Thanks to Leigh Inman for offering this wonderful space and to Eliza Sanchez for setting it up.

SANDALL Buddies Update:

Melissa Fung is serving the SANDALL Buddies as a mentor. She is a reference librarian at the University of San Diego specializing in foreign and international law. She is a 2007 graduate of the University of Washington law librarianship program and has been at the LRC for five years. She received her undergraduate degree in Biology from the University of California at San Diego and her law degree with a certificate in Environmental Law from Lewis and Clark Law School in Portland, Oregon. Since joining USD she has taught research seminars on International Environmental Law,
SANDALL Election 2013

The Nominations Committee, consisting of Rachel Green, Deb Morse, Tracey Pardo and Ruth Levor, is pleased to announce the slate of candidates for the 2013/2014 SANDALL board.

Candidate for Vice-President/President-elect: Shannon Malcolm

**Biography:** Shannon Malcolm works as a senior librarian for Qualcomm, Inc. and currently co-chairs SANDALL’s Buddies outreach and mentoring program. At a much younger age Shannon managed technical publications for his squadron in the U.S. Navy, going on to work in academic law libraries at Indiana University, the University of Washington, the University of Mississippi, and the University of Illinois before entering the private sector. He worked for the firms of Greenberg Traurig and Bass, Berry, & Sims. According to the *Financial Times*, he now works with the U.S.’s most innovative in-house team.

Shannon holds degrees from Indiana University (J.D.), the University of Washington (M.L.I.S.), and the University of Georgia (A.B.); he has moderated programs at the AALL’s annual meeting and served on its Committee on the Economic Status of Law Librarians. He has written about recruiting for the profession and teaching international students. He has represented abused and neglected children and adult victims of domestic violence.

**Statement:** I would be honored to serve as vice president for SANDALL. I’ve spent over ten years in the industry working for firms, universities, and now a corporation in locations across the nation. Although my involvement with the AALL waned when I entered the private sector, I became more involved in local chapters, of which SANDALL has been the most active and welcoming. As the years have passed I’m better able to create time for professional service and share more meaningful experiences and wisdom with others. I invite you to connect with me via LinkedIn to better understand my experience and interests.

I think SANDALL does great work. The All California Institutes, the brown-bag seminars, the generous funds we’ve been able to provide supporting educational opportunities, our outreach to students and others exploring or entering the profession—all are accomplishments our leaders and other volunteers can be rightly proud of. I don’t thirst for positions of leadership, but I am willing and honored to serve where I can—I was once elected to serve on my law school’s student government without having run! If elected, I’ll work hard to continue and build upon SANDALL’s achievements by recruiting for even more (and more diverse) speakers for local educational opportunities and facilitating the exchange of non-confidential resources such as best practices and advanced research techniques among our members to help us better navigate increasingly specialized practices and tightening budgets.
Candidate for Treasurer: Robert Wickman

Hello, my name is Robert Wickman. I am honored to be considered for the position of Treasurer of the SANDALL board.

I currently serve as the Acquisitions Technician at the Thomas Jefferson School of Law (TJSL). As my responsibilities have gradually increased during my tenure at TJSL, my determination to continue my academic and professional growth has grown stronger.

My educational background includes a Bachelors of Business Administration from Temple University, and a Juris Doctorate from Howard University School of Law in Washington, DC. I plan to study for, and attain, an MLIS in the very near future.

Before having the privilege of working at TJSL, I spent 11 years in Intellectual Property Law, working for such Law Firms as Heller Ehrman and Gray Cary, Ware & Freidenrich. Also during this period, I worked for three years as a Paralegal Supervisor in Pfizer Inc.’s Patent Department. Throughout these years, I tried every way I could to enter into the Library profession. In March of 2012, Interim Director, Leigh Inman, graciously allowed me to “bring my talents” to TJSL.

I am honored and humbled for the opportunity to serve the SANDALL board. If elected I will diligently take on the task of treasurer, keeping timely, accurate, and detailed accounting of finances, providing support to the members of the Board, and performing my duties to the best of my ability.

I look forward to answering any questions you may have. Thank you for your time and consideration, and I thank you for considering me for this office.

AALL's Continuing Professional Education Committee presents the AALL2go pick of the month: Glass Half Full? Explore Techniques for Putting Optimism to Work as a Management Tool in Difficult Times.

Law librarians have been dealing with some difficult times at work, in the profession, and on the homefront for the past several years. These economic times have prompted us to have more management discussions than ever before. This presentation by Gail Warren and Jean Holcomb helps prepare the library director/manager to deal with pessimistic focus. The program helps identify three elements of the "explanatory style" after completing a model assessment tool. Learn some techniques for challenging pessimistic thinking and building a positive operating framework. You will discover strategies for strengthening your personal resilience and decision-making skills, leading to a happier and more productive life in the office and at home.

Find this and more than 80 other free continuing education programs and webinars for AALL members at AALL2go!
Squandering Paradise: A Short History of Balboa Park Land Use

SANDALL Brownbag March 6, 2013

Photo source: http://www.balboapark.org/info/history

Speaker: Nancy Carol Carter
Hosted by Shannon Malcolm at Qualcomm
Review by Betsy Chessler

One of the world’s largest urban parks, Balboa Park is still a jewel of San Diego. What most people don’t know is the tumultuous history of this landmark park. Nancy Carol Carter, formerly a librarian at USD and now a historian indulging full time in her love of San Diego history, spoke to us March 6th about the history of Balboa Park since its establishment in 1868 to the current controversy of the “Jacobs plan”. The park has been abused, encroached, and contaminated, but it continues to be a centerpiece of the city.

In 1850 when California became a state, San Diego was chartered as a city with rights to 48,000 acres of pueblo lands formerly controlled by Mexico. With all that land, civic leaders decided to set aside an enormous section of property for a city park. Originally meant to be a neat square, Isabella Rutherford bought acreage in the lower southwest corner for $175 just before the park was created. Nonetheless, “City Park” was established in 1868 with an astounding 1,400 acres, despite public grumbling at the sheer size of the park. City Park consisted of a series of undeveloped arid canyons covered in coastal scrub, with a dirt path (later part of Highway 163) cutting through a portion of the park. Left undeveloped, it was referred to for many years as a “scab” on the land and a “white elephant”.

Almost immediately, efforts to size down or eliminate the park began. State Senator James McCoy and other city officials drafted a bill in 1851 to take the park away. Only through a rushed petition to save the park was the bill defeated and saved from the “ring of public marauders”. In 1870, a bill was passed to designate City Park as a recreational park in perpetuity, not to be used for other purposes.

Alas, the park was subsequently used for other purposes. In 1881, San Diego’s first high school, Russ School, was built on park land. In 1887 a huge Victorian home was erected for a boys’ home. Later a women’s shelter was built nearby and the south side of the park was designated as a “charity tract”. Though the magnificent Victorian house later burned to the ground, and the women’s home was closed in the 1950s, with the now empty acreage returning as park land, highways and roads further encroached on the park, as did Roosevelt Junior High and the Navy Hospital (the latter built specifically against voters’ wishes in the 1980s).

And perhaps most alarming to me, in the 1950s the Arizona Canyon section of the park became a “sanitary” landfill, eventually filled with 1.9 millions of toxic waste. The dump is so toxic that flare stations had to be built to release the methane gas that accumulates. In fact, a city worker lighting a cigarette near the dump was blown back six feet and severely burned when he accidently ignited the gas. The prohibitive cost of cleaning up the dump (around $86 million) means the land has been left as is, a sad waste of public property. It appears as a large brown patch on aerial photos of the park.
The good news is that many plans that would have encroached on park use have been voted down over the years. To list a few: a 1897 proposal to start a tobacco plantation, a 1902 proposal to build a Carnegie public library, a 1909 proposal to build residential homes on 700 acres in the center of the park, a 1915 proposal to build a 30,000 seat auditorium, a 1927 proposal to locate San Diego State University in the park, a 1941 scheme to build a radio station and broadcast tower, a 1953 proposal to build a ballpark for the Padres, and in the 1960s, a plan to build a “Space Needle” ride.

But development could not be prevented entirely. In 1892, Kate Sessions, a horticulturist, leased 30 acres in the park for her nursery. She agreed to pay for the land by planting trees and exotic tropical plants in other parts of the park. The resulting gardens become a draw for city dwellers, who would stroll through the plantings in their Sunday best. Kate Session’s plants can still be seen in the park today. Samuel Parsons, Jr., a landscape architect from New York, was hired in 1902 to landscape the park. He found the native plants delightful and wanted to leave the park as natural as possible. He had paths and roads built that followed the natural curves of the land. All privately funded, the improvements were not generally liked by the public, who preferred lush green manicured English gardens in our arid climate. Nonetheless, the landscaping was an important step forward for the park.

Luckily, the hundreds of acres of homes proposed in 1909 for the center of the park did not come to fruition. Instead, the park was developed for the Panama California exposition of 1915, which commemorated the completion of the Panama Canal. Magnificent Spanish-Renaissance style buildings were constructed in the middle of the park, connected by an equally awe-inspiring pedestrian overpass, Cabrillo bridge. Meant to be temporary, the buildings still stand today and were designated national historic landmarks in 1977. Today the park houses multiple museums, a zoo, a botanical building, and an outdoor organ pavilion, among other attractions. The usable section of the park is now fully developed. (Over 500 acres have a steep grade of 13% or greater and 300+ acres were used for highways, streets, and park maintenance structures, leaving about 360 usable acres.)

Balboa Park continues to be a source of controversy. Former mayor Jerry Sanders and Qualcomm founder Irwin Jacobs wanted to restore the central plaza to its former pedestrian glory. A proposal to create a new central parking garage, build a bypass road, and charge for parking, has led to picketing on Cabrillo bridge, though the proposal passed a city council vote in 2012.

Because of its sheer size, Balboa Park has had more than its fair share of land grabs. But to continue to whittle away at what has become a natural treasure would be a travesty. By sharing with us the history of Balboa Park, Nancy Carol Carter has given me a renewed appreciation for what is left and what needs to be preserved.

Further reading:
Tour of Qualcomm Library

Following the Balboa Park brown bag, hosted at the busy Qualcomm campus in La Jolla, Shannon Malcolm (pictured) showed us around the high tech Qualcomm library.

Staffing changes:

California Western School of Law Library has undergone significant staffing changes this year. Carmen Brigandi retired and Bill Bookheim returned to full-time reference duties as Evening and Weekend Reference Librarian. Barbara Glennan, formerly Assistant Director for Electronic and Outreach Services, has been promoted to Assistant Director for Public Services and Amy Moberly, formerly Head of Cataloging and Innovative System Coordinator, has been promoted to Assistant Director for Technical and Administrative Services. In addition to her continuing duties as Reference Librarian, Brandon Baker is now Stack Manager. Ian Kipnes, Acquisitions Librarian, has assumed the additional duties of Budget Manager.

Congratulations!

Lisa Foster received a SANDALL grant to the SCALL Institute in March.

Congratulations!
Member Profile: Lisa Foster

Where were you born and where did you grow up?
I was born and raised in San Diego.

So you are in library school! Where are you attending? Favorite classes?
I’m attending the online MLIS program at the University of Washington. A couple of my favorites were Organization of Information and Cataloging, because I’m a bit compulsive and I like organizing things. I also liked Web Design. It was a nice change of pace from reading and writing, and it involved some creativity.

What got you interested in law librarianship? Is there a particular person who inspired you?
I am a practicing lawyer, and the aspect of the job that I enjoy most is doing research and learning about the law. One person who has inspired me is Mary Lynn Hyde, now retired, whom I had the privilege to work with when she was the law librarian for the San Diego City Attorney’s Office. She was passionate about providing service to the attorneys and helping us with our cases and problems. She is always upbeat, and it was evident that she loved her job.

Any ideas about what kind of library you will wish to work in after graduation?
I am leaning toward an academic or public law library where my legal background would be an asset, but I am also trying to remain open minded to other possibilities. I’m learning that the information profession is very broad.

Technical services or Public services? Why?
Ideally, I would like to have the variety of doing both. If I have to choose only one, I would choose public services.

Last book read:
Good to Great by Jim Collins.

Favorite author:
Tony Hillerman. I love the desert southwest, which is the setting for most of his books. He also has a clean, spare writing style that I appreciate.

Movies?
It’s hard to choose just one, but one of my favorites is Being There.

Last vacation:
A long weekend in Tucson.

Favorite quote:
Whatever you can do or dream you can, begin it. Boldness has genius, power and magic in it. (Goethe).
Access My Library? Not so fast!

Staff at the San Diego Law Library recently came across a website that seems to partner with public libraries, but on closer inspection is primarily a marketing tool doing a run-around library privacy policies. Knowing how to assess resources is among a librarian’s most important skills, and we thought we’d share what we found.

According to Gale / Cengage (website: http://www.accessmylibrary.com/), “AccessMyLibrary provides FREE access to millions of articles from top publications available through your library,” providing “search information that Libraries trust.” The home page has a prominent “Find your library!” button, and a list of subject headings reflecting those found in Gale databases.

Free is a relative term, if you don’t mind providing your e-mail, or answering marketing questions. And the search result pages are loaded with advertising based on your entered location and search terms.

The “Find your library” function allows you to search by zip code or name, and once you find a library you’re interested in, you are required to enter your e-mail address before proceeding. Despite the alleged partnership, they never provide a link to the “partner” libraries websites.

Article searches are obtained only after participating in a Google Consumer Survey, requiring that users answer marketing questions before being allowed to read content (i.e. “How much chocolate does your family eat?”). You also have to scroll past several Google ads, and the articles are flanked by targeted advertising relating to your search. Instead of answering the survey question, you can choose to “[g]et unlimited access to articles at AccessMyLibrary, courtesy of a local library you find below.” Again, your e-mail address is required, and the pages are loaded with ads.

Their privacy policy is clear, and there is no opting out: “Along with our advertisers, we may use advertising network providers to help present advertisements on AccessMyLibrary. These advertising networks use cookies, Web beacons, or similar technologies on your computer to help present, target, and measure the effectiveness of advertisements.”

Advertising and sponsorships are important; our Law Library has its own partnership program that includes website advertising. What we found so disturbing about the accessmylibrary website is the implied partnership with public libraries to provide this “free” access to information. They are really gaining access to user data that libraries would never give out. Libraries are inherently protective about patron privacy. Most public library systems allow users to log in remotely with library cards and access Gale databases without all the advertising, and certainly without providing their e-mail addresses. Gale/Cengage’s implication that libraries are “in” on providing this content is false and they’re using the public’s trust in public libraries to gain marketing opportunities.
Check out our new website!
http://www.sandallnet.org

A Chapter of the American Association of Law Libraries

SANDALL 2012-2013 MEMBERSHIP FORM

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Changed address, email address, fax number, etc.? Please check your directory listing and note any corrections here.
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