Happy new year! I hope you all enjoyed a restful and happy holiday season filled with family and friends! Here’s a look at what SANDALL has been up to over the last couple of months along with a preview of coming events.

The December holiday party was a smashing success! The food was fabulous and the views from Top of the Park were just amazing. Thanks again to CEB and Thomson Reuters for their generous sponsorship. Thanks to Brent Bernau pulling together such a great event, and thanks to all of you who attended.

We had another great brownbag session in January: Cloud Computing: DropBox, Google Docs, Prezi, and more presented by Alma Ortega, Assistant Professor and Reference Librarian, USD Copley Library. Alma gave a fast-paced presentation accessible to the novice, dabbler, and power-user among the 17 SANDALL members in attendance. The presentation was live-streamed and a recording can be viewed at http://www.ustream.tv/channel/sandall-brown-bag-usd-1-11-12. See page 6 for an announcement about our next brownbag session on Feb. 8th.

The B3 group is back in action after a short hiatus. John Adkins, Benita Ghura, Betsy Chessler, Anna Russell, and I enjoyed catching up with one another over breakfast on Sunday, January 15th. With so much going on in San Diego area law libraries right now (see below), we were well into our second cups of coffee by the time we got around to tech talk this month! We discussed WestlawNext, Lexis Advance, the impact these next-generation search platforms have on legal research, the future of legal print publishing, and more.

Join the B3 group next month for great conversation and the Studio Diner’s famous french toast or your breakfast favorite. We meet on the 3rd Sunday of the month at 8:30am at the Studio Diner http://studiodiner.com/home/.

The San Diego Law Library is the process of moving back into the renovated downtown location as I write this. They expect to be accessible by phone and email beginning Tuesday, January 18th and will offer limited services at the downtown location January 20th through January 31st. For more info: http://sandiegolawlibrary.org/latest-info/. The Grand Reopening Gala is February 25th (for more information and to purchase tickets: https://lljf.ejoinme.org/?tabid=323457).

The All-California Institute planning continues apace under the capable leadership of SANDALL VP Brent Bernau and his counterparts at NOCALL and SCALL. See the announcement below for a full agenda and for registration information. Find more All-California Institute information here: http://aallnet.org/chapter/sandall/jointinstitute.htm. Thanks to Brent for all his hard work and to all the SANDALL volunteers working to make this year’s institute a success. We hope all SANDALL members will join us in hosting our sister chapters right here in San Diego!
Holiday Party photos

Special thanks to Leigh Inman, SANDALL Historian, for these photos!
Printable Schedule
A printable version of the below is available here

Pre-Institute Workshops:

Friday, March 9, 2012

7:45 am    Bus departs Institute Hotel for USD Campus
8:00 am - 8:30 am   Workshop Registration & Continental Breakfast

Concurrent Workshop I:
8:30 am - 10:45 am  Coordinating Legal Research Instruction from 1st Year Law Student to 1st Year Associates
Panelist and Workshop Information
Concurrent Workshop II:
8:30 am - 10:45 am  What You Need to Know About RDA
Panelist and Workshop Information

11:00 am    Bus departs USD Campus for Institute Hotel

Institute Schedule:

10:00 am - 5:00 pm  Registration (Foyer)
11:00 am - 1:00 pm  Exhibits Open (Ballroom)
Box Lunches Available (Foyer)
11:15 am - 12:00 pm  Roundtable Discussions (Foyer)
Discussion Information
11:00 am - 3:00 pm  Beverage Service (Foyer)
1:15 pm - 1:30 pm  Opening Remarks (Ballroom)

Keynote Address:
Crisis in the Courts - Access to Justice Imperiled?
Honorable Judith McConnell,
Administrative Presiding Justice,
California Court of Appeal, 4th District.
Speaker Information

1:30 pm - 2:30 pm  Exhibit and Refreshment Break
**California County Law Librarians: How They are Faring**
Coordinator/Panelist:
  - Mark Estes, Alameda County
Moderator:
  - John Adkins, San Diego County
3:00 pm - 3:45 pm
Panelists:
  - Marcia J. Koslov, L.A. County
  - Vanessa Christman, El Dorado County
  - Annette Heath, Kern County
*Panelist and Program Information*

3:45 pm - 4:15 pm
Exhibit Break

**AALL and California's Chapters: A Perfect Partnership for Effective Advocacy**
4:15 pm - 5:00 pm
Emily Feltren, Interim Director, AALL Government Relations
*Speaker and Program Information*

5:00 pm - 5:15 pm
Closing Remarks

5:30 pm - 7:00 pm
Reception (Kona Coast Room)

7:30 pm
Off-site Social Networking time in San Diego’s historic Old Town
*Details to follow*

**Saturday, March 10, 2012**

7:00 am - 9:15 am
Buffet Breakfast (Foyer & Patio)
*Menu*

8:00 am - 9:15 am
Exhibits Open (Ballroom) & Registration (Foyer)

9:15 pm - 9:30 pm
Opening Remarks (Ballroom)

**Managing the Challenging Client Personality in Your Law Library**
Christy Cassisa, Esq.
9:30 am - 10:15 am
Founder & Coach-in-Chief,
Logical Harmony Consulting
Asst. Dir., USD Law School Graduate Program
*Speaker and Program Information*

**Big But Brittle: Law Firm Survival in the New Economy**
Coordinator:
  - Ruth Levor, USD
Speaker:
  - Prof. David McGowan,
  - Lyle L. Jones Professor of Competition and Innovation Law,
  - Director, Center for IP Law & Markets,
  - USD School of Law
  - Attorney, Durie Tangri, San Francisco
*Speaker and Program Information*
11:00 am - 11:30 am  
**Exhibit and Refreshment Break**  
**Brave New World of Patent Law**  
Coordinator:  
Carol Hyne, Qualcomm, Inc.  
Speaker:  

11:30 am - 12:15 pm  
Raymond Hom, Esq,  
Vice President Patent Counsel  
Qualcomm, Inc.  
**Speaker and Program Information**

**Uniform Electronic Legal Material Act (UELMA)**  
Coordinator/Moderator:  
Michele Finerty, Pacific McGeorge  
Panelists:  

12:15 pm - 1:00 pm  
Diane Boyer-Vine, Legislative Counsel of California  
David McFadden, Southwestern  
Larry Meyer, San Bernadino County  
**Panelist and Program Information**

1:00 pm - 1:15 pm  
**Closing Remarks**

1:00 pm - 1:15 pm  
Luncheon (Kona Coast Room)  
**Entree Choices**

Remarks by AALL Liaison:  
Deborah L. Rusin, Secretary  
**Speaker Information**

Liaison Coordinator:  
Jean Willis, Sacramento County

**MCLE Credit**  
Farella Braun + Martel LLP (Provider No. 1200) certifies that this activity has been approved for MCLE credit by the State Bar of California. Workshops qualify for 2.25hrs and Programs qualify for .75hrs.

**Institute Registration**  
SANDALL, NOCALL, SCALL, AzALL & WestPAC members...$109  
($119 if postmarked after February 15)  

Students & Retired or Unemployed members..................$55  
($65 if postmarked after February 15)  

Non-members..............................................$119  
($129 if postmarked after February 15)

**Institute registration includes:**  
Free validated parking, the Friday on-site reception,  
Saturday Buffet breakfast and Saturday luncheon.

**Pre-Institute Workshops at USD**  
Friday, March 9, 8:00 am - 10:45 am  
SANDALL, NOCALL, SCALL, AzALL & WestPAC members...$25  
($30 if postmarked after February 15)
Pre-Institute Workshop registration includes:
Round-trip bus between hotel & USD campus and continental breakfast. Parking is free for visitors to USD.

MARK YOUR CALENDARS

February Brown Bag

Speaker: Linda Counts,
Medical Librarian, Sharp Grossmont Hospital
Date: Wednesday, February 8
Time: 12 noon —1:00pm
WHERE: Seltzer | Caplan | McMahon | Vitek
750 B Street, Suite 2100 (Large conference room)
San Diego 92101
Parking: Validated parking in the building

Bring your own lunch  Soft drinks and treats will be provided by host Patricia Rusheen.

Please RSVP by 1 p.m., Tuesday, February 7, to Brent Bernau bbernau@sandiego.edu

Ms. Counts will explain what her job as a medical librarian entails and the path that led her to it.

Prepare for the Future with Environmental Scanning

These days change happens so fast and can significantly impact our libraries. How do we plan for the future? An environmental scan can help. It provides a systematic overview of the external factors that are important to your organization and indicates how (or whether) the organization can influence them. This knowledge can assist management in planning your organization’s future course of action.

The January 26 webinar, Environmental Scanning as a Change Management Tool, will guide you step-by-step through the process of developing environmental scans, providing resources and tips to ensure it’s a painless and efficient process. Start your new year off right—register by January 19.
A Day in the Life of a Law Firm Librarian

As part of the SANDALL Buddies program, recent library school graduate Brittany Cronin visited BetsyChessler, a librarian at the law firm of Morrison & Foerster LLP. Here’s their commentary on the experience.

Brittany Cronin:

I had a wonderful experience job shadowing Betsy Chessler at Morrison & Foerster. All of my experiences in law school, library school, and now as a business librarian at San Diego State University, have focused on the academic side of librarianship. I have always wondered what it would be like to work in a private setting and have especially been interested in seeing what a librarian’s day to day work life is like working in a law firm. I greatly appreciated the opportunity that the SANDALL Buddy Program provided and Betsy for allowing me to shadow her to gain insight into private law firm librarianship. Even though I was only there for a short time, I really got a feel for what it would be like to work in a law firm setting and the work, challenges and benefits that go along with working in a research library within a law firm.

In my day at the firm, there were things I expected to see: a fast paced and busy environment where the librarian was in high demand for her research expertise, a transition to online resources, but still a number of the most important resources maintained in a print collection, and a dynamic environment where the librarian consulted with attorneys to help meet their research needs. All of these occurred in the time I was there and affirmed my initial belief that working in a law firm library would be an exciting and challenging experience. However, what was even more interesting to me were the things that I observed that I didn’t expect: a firm-wide research collaboration philosophy and system used to answer research questions effectively and most efficiently which had Betsy answering questions from across the country and around the world, a great number of research questions that fell outside the scope of typical legal research, and a substantial collection of resources dedicated to helping answer questions that were in a variety of disciplines other than the law. When I originally started down my career path to become a librarian, and hopefully at some point, a law librarian, I always thought I would pursue it in an academic setting. I am so thankful to the SANDALL Buddy Program and Betsy for allowing me the opportunity to sample a small slice of law firm library work and widening my interest to pursue legal librarianship in the private sphere as well!

Betsy Chessler:

Brittany Cronin joined me December 15, 2011 for a half day peek at the world of the law firm librarian. As I told Brittany, every day is different and I never know what questions I’ll be asked. (I think this is why librarians love their work. There is always something new to learn about.) On some days, I also feel a bit like an air traffic controller, as our firm now monitors all research requests.

(Continued on page 8)
from a central queue. Requests come in from all of our 15 offices worldwide. I have two computer monitors so I can handle the multiple screens I invariably open. On the right monitor, I see requests as they come in to the queue, and on the left monitor, I have my email inbox, my time tracker and assorted other applications. Between the two screens I have multiple Web pages open. It’s a busy environment, as Brittany saw. We do not have a library reference desk in my office and never have. I spend the majority of my time using online resources, and don’t venture out to the stacks as much as I used to. In fact, our physical collection continues to shrink while our online tools continue to grow.

As Brittany noticed, my job often requires me to venture outside the field of law and often think outside the box. That day was no exception. This time it centered around the authenticity and dating of a digital record. What could we find out and how? I ended up contacting several technical experts. In the end, we could not find a way to authenticate the record. As often happens, questions I receive in the law firm setting don’t have a tidy answer.

A First Look at 2012 AALL in Boston

Winter’s here, but it’s not too soon to start thinking about summer in Boston at **AALL’s Annual Meeting and Conference**. You can already get a taste of some of the unique **educational offerings**, and much more information will be made available in the coming months. Make sure your plans for 2012 include the No.1 educational conference for legal information professionals—you can’t afford to miss it. Registration will open in February 2012.

AALL2go Pick of the Month

AALL’s Continuing Professional Education Committee presents the AALL2go pick of the month: **Reinventing the Law School Library**.

What do we, as law librarians, envision for the law library of 2020? Will it be a mere shadow of what we know today, or will it not have changed as drastically as we might think?

This presentation is a panel discussion that addresses the idea of the law library in the year 2020. Each panelist speaks regarding different facets of what makes the library and how things may change over time. The idea of the library as a physical space is mentioned, as well as the notion that law libraries may eventually be defined by the librarians rather than the physical space the law libraries occupy. Library collections are discussed, bringing up such topics as the change in formats to digital collections, as well as the access and ownership issues that follow. The final panelist proposes the idea that there may not be as much change as we anticipate due to budgets and the current disconnect that is common between services provided by law libraries and the profiles they carry. With this comes the idea of switching the focus of librarians as service providers to becoming more proactive partners with faculty members and the resulting benefits of doing so. All these notions combine to provide a thought-provoking session about the future and direction of our law libraries.

Find this and more than 80 other free continuing education programs and webinars for AALL members on **AALL2go**!
In October of last year (being January now it seems so odd to already be saying “last year”) I was lucky enough to attend the “Internet Librarian” Conference in Monterey, CA. It all started when I received notice that there was still time to apply for a grant from SANDALL to the Conference. When I applied I was really doubting I’d be the one awarded the funds (enough to cover my registration) but I’d heard such good things about the Conference from those I knew had attended in the past, I had been wanting to attend for years and so I felt I just had to at least put in the application. To my surprise (and great joy) I received an email letting me know I’d been chosen! A mad scramble to register and arrange hotel and airline tickets ensued, but in the end, it all worked out and I was able to go.

Let me preface by saying I’ve only ever attended two Librarian Conferences (both of them AALL National Conferences) and so I didn’t really know what to expect. This conference was truly so unlike AALL’s (both in content and diversity of attendees) as to amaze me and yet despite the differences (and similarities) in the attendees, we all still had plenty to discuss, debate and most importantly, LEARN from each other. I even ran into some people I’d befriended at past AALL Conferences and it was great to see them in a setting outside the purely “legal librarian” realm as well as to meet other librarians from around the country who may or may not be connected to law librarianship yet who share many of the same interests and concerns that we do.

The Conference itself was three days (October 17th through 19th) and was very well organized. One was able to choose from several different “tracks” each day that followed a general theme through the day over several lectures. For example there was an “eBooks” track where we discussed many of the issues and trends relating to that technology, a “web presence” track that, obviously, focused on the public internet face of libraries today, and a “learning, literacy and training” track that showed us some great tech tools and gave us the opportunity to learn about them and how they might be used specifically in a library setting.

Each day began with a keynote speaker and we had people like John Seely Brown who talked on day 1 about how rapidly things are changing in our industry. At one point he pointed out that the “half-life” of a skill (how long a learned skill will take until it becomes obsolete) is constantly shrinking. In fact, he said, an asset/skill that used to be useful for as long as 25-30 years is now “expired” in as little as 5 years! Even as I type this I think about the amazing changes in the last few years that tell me his statement is true (iPods were only introduced 10 years ago, the iPhone....less than 5!). In order to keep up with things he said one needs more than just these learned skills but also the “disposition” (which is cultivated and not learned) of an “entrepreneurial learner” (someone who is curious, questioning and connects well with others). He believes that one also should focus less on content than context because the meaning of the content will change with context and time. There was also a heavy emphasis placed upon collaborative learning and how important it is to get knowledge and feedback from others in order to open and stretch our minds and skill sets.

In just the first day I attended sessions on QR Codes (if you’re not sure what they are then feel free to drop me a line as they’re really starting to appear everywhere and we actually had a librarian who’d deployed them at her school), tips on searching for information, “book recommendation engines” (sites designed to help readers, and librarians, choose new material for their collections) and working with/on mobile devices (both designing for use as well as actual use in today’s mobile world). The final presentation I attended that day was a discussion of how many different internet browsers there are now (including mobile versions of many) and how that is affecting the presentation (and retrieval) of information. Basically, depending on the browser you’re using, you can have very different experiences even on the same sites and databases (ex. there was an issue earlier last year where a major database simply wouldn’t present search results to Internet Explorer users).

The second day started with a Keynote speech by Lee Rainie, a Director at the Pew Research Center who discussed the rapid rise of broadband internet access and how it has changed the face of the internet (and will continue to do so). Mr. Rainie was a great speaker and made a bunch of potentially boring statistics come to life with excellent examples of how these changes affect the way people learn and deal with each other. The “future of learning” he said, was in learning as a process and not as a transaction. In other words, “knowledge” is subjective and provisional, that it is a “learner created” product and that disciplines are integrative.
and interactive. This is very different from the old way of looking at “knowledge” as a quantity certain and true in a single way, that
learners simply “retain” knowledge and that disciplines are segmented into hierarchical structures that one needs to treat
independently. Instead of sitting in classrooms and learning from professors, he seemed to advocate learning through living and
learning via interacting with other people on a less formal basis. In this
way, he claimed, one’s “intelligence” is no longer based upon his or
her own individual abilities but rather is expanded to be based upon
the entirety of our “learning community”. What does this mean for a
librarian you might ask. Well, according to Rainie, the future librarian
will be a scout for relevant material, will act as reviewer and
synthesizer and will be the organizers and creators of the taxonomy
required to organize the masses of newly created information. The
librarian’s job will shift to an “on call” arena (reflecting a “just in time”
model of information gathering) and will act as a “steward” of both
“bonding” and “bridging” capital (meaning they will help researchers
depthin the connections and relationships they already have while also
connecting the researcher with others outside their area). The term he
used was that librarians will become “knowledge concierges/valets” in
learning communities whereby the librarian will bring people and
ideas together into communities where people can learn from each
other. Come to think of it, that’s actually a lot of what we do now!

After the keynote I attended some lively debates on eBooks. While many libraries are adopting the platform (in some competing
format or another), I learned quite a few things in these sessions. While Kindle (and other similar eBook readers) are making it
easier for borrowers, there are actually quite a few drawbacks for lending libraries and some of the people in the room were rather
heated in their views. Specifically, eBook content is merely licensed and not owned by the participating libraries. This means
Amazon (or any other content provider) can raise their prices at their own whim and if a Library cannot afford the contract then
they lose all those titles. “User Agreements” are interesting because they generally opt out and even specifically override copyright
law! A library is also required to purchase entire eBooks and cannot borrow nor lend chapters or sections of title content. Platform
expenses (and there are several different platforms) are huge with eBooks (especially upon initial setup) and there are no bulk
discounts available (ex. If a Library purchases a dozen of the same Title they will be billed for all 12 at the going rate). This means
that although our patrons may be demanding eBooks, they’re probably a bad deal economically for libraries. In addition, user info
(borrowing history and such) is retained by Amazon (or other content provider) as the user is really getting their content from them
and not (as they likely believe) from their library. This type of data is usually purged by libraries on the basis of privacy but Amazon
(and the others) actually keep this data, mine and sell it for profit and marketing while the borrower is blissfully unaware of how
their information is being kept/used/sold. There were some pretty vocal librarians in the room that day and many wondered aloud
why there’s no organization out there that is speaking for the libraries and pushing back against these giant companies in order to
negotiate better deals for our libraries and patrons. The general consensus was that the library community is simply too diverse
(and therefore approaching the issues in many different ways) to speak with one voice in all cases on this topic. While it was
agreed, for instance, that DRM (Digital Rights Management – that coding on your Kindle that makes sharing impossible) needs to
be eliminated and pricing needs to reflect the ample buying power of America’s Libraries, there was little agreement between
various libraries and their representatives on many of the other issues raised that day.

I also attended a session regarding an experiment that was done at the library at Pepperdine where students were taken to an
interactive area (to check out new technology) and were given the opportunity to help redesign portions of the library that were
for student use. The library also launched a platform by which their students could display research works done BY the students
there. The University of Nevada at Reno also had their librarian there to discuss their “eReader petting zoo” which is an area they
set aside with a number of various eReader devices and students are encouraged to play with them in order to learn about them
and what they do with the idea of familiarizing them with some of the technology they’ll likely be using when they leave school.
Another session that day was about different tech tools one can use to improve user experiences. Specifically, this lecture was
about the Google Apps tools (calendar, spreadsheet, collaborative document creation, forms, etc) and was fascinating in that all
these products are available to users for low or no cost yet they truly can improve the day to day life of both librarian and library patron.

The third and last day started with several keynote speakers who offered various perspectives on trends we’ve seen as the information revolution marches on. Some cool factoids I picked up were things like in 1996 there were only 20 million internet users with 28% of libraries in the US offering (dial up) internet access. My favorite statistic from that era though was that in 1996 the average internet user spent a half an hour per MONTH online! I now know some people that spend that much time every DAY…on just Facebook alone…my have times changed! According to the speakers the changes will continue to come with 1 million minutes of just video(!) based data traversing the internet every SECOND by 2015 (per CISCO estimates). Unfortunately many libraries are falling behind with their ability to satisfy patron demands for this content with many libraries already maxing out their bandwidth and an increase in high speed access being essential for libraries to evolve in the future.

Continuing the theme, I attended a session on “tech change” that looked at the massive changes that have occurred in the technology we use over the years. Specifically it was said that the years 1990-2000 were times of really massive changes followed (in the years 2000-2010) by a period of more incremental changes (where products were built on tech that was already in place) and that we are now, once again, in a period of great invention and upheaval which will produce a lot of changes (some of which we cannot even yet imagine). In this period we’ll likely see rapid development of “gesture based computing” where keyboards and mice are eliminated in deference to speech recognition and computers that can, for example, recognize (without you even touching them) that a wave of your hand from one side of the device to another means “turn the page”. They even showed a video which showed developments in searching based upon images (you’re watching a TV show and you want to know more about a product on the screen so you simply point at it and detailed information appears on your screen). There was also a discussion by the SLA President who talked about “future ready librarians” and collaborative efforts among librarians to prepare themselves and in turn, the profession, for the future and what will be expected of us. Once again though I found myself drawn to the “eBook track” for more lively discussion of trends and trials in libraries here in the USA as well as an experiment in a library lending Kindles up in Canada.

The closing keynote that day was about “Gamification” of schools, libraries and society in general. The theory is that people perform better when they are given a situation whereby gaming type rules (points earned, competition, etc) are applied in non-gaming environments and events. I found this to be a fascinating discussion as it was a new theory to me and I could see it applying in my future teaching assignments as well as in my activities at the library (making the library more accessible and fun for our law students). While I haven’t actually used the theory in my job…yet…I was able to see how it is being implemented at the Rochester Institute of Technology where they’ve created a game scenario that promotes learning about the school, staff and faculty in such a way as to make these discoveries new and fun.

No recount of my trip would be complete without briefly mentioning the great people I met and mingled with over the course of those few days. There was plenty of debate on new issues and lots of informative material on older, more settled ones. The display floor was crowded with people and technology and I even was able to meet some authors of materials I’d read and/or purchased in my job. The weather was very nice overall. I attended a beautiful farmer’s market (right next to the Conference Center) and there were plenty of nice seafood restaurants close by (I ate some octopus and then felt really bad afterwards when I learned how smart they are…clearly not smart enough to not get caught though!). All in all a great conference with lots of smart discussion and information. I’d like to thank SANDALL for helping create the opportunity of getting to go and highly recommend it to any and all SANDALL members for future professional development purposes.
SANDALL 2011-2012 MEMBERSHIP FORM

Name: ____________________________________________

Organization: ____________________________________________

Mailing Address: ____________________________________________

City: _________________________ State: _________________________ Zip: _________________________

Telephone: _________________________ Fax: _________________________ Email: _________________________

Send Fee and Form to:
Chris Pickford
San Diego County Public Law Library
1105 Front St.
San Diego, CA 92101

Membership Fee: $20.00 ($15.00: students)
Make checks payable to: SANDALL

Current Member: Yes____ No_____  Student?: Yes_______ No_______

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